



# Universal Recycling Ordinance Phase 2

## *Amending Chapter 15-6 Administrative Rules*



# Agenda



- Review process goal and scope
- What's taken place to date?
- Emerging themes: stakeholder input shapes the amendments
- Next steps

## Zero Waste goals



### The Austin Resource Recovery Master Plan Zero Waste goals:

- 75% diversion by 2020
- 90%+ diversion by 2040

The URO is one of many tools to get us there...



## Process goal and scope

**GOAL: amend Chapter 15-6 Administrative Rules through a cooperative stakeholder process**

**SCOPE: URO Phase 2 amendments**

Effective Date: October 1 of	Multi-Family Properties (dwelling units)	Commercial Properties (square feet of floor space)		
		Offices, Institutions	Other including Food Service, Retail, Manufacturing, or Industrial	Compostable Materials from Food Service Businesses
2012	>75	>100,000		
2013	>50	>75,000		
2014	>25	>50,000	>50,000	
2015	>10	>25,000	>25,000	
2016	All	>5,000	>5,000	>5,000
2017		All	All	All

URO Phase 1

URO Phase 2

## What's taken place to date

Meetings		Scheduled Date*
Quarter 1	<b>URO Phase 2 Committee - Kickoff</b>	<b>June 13, 2013</b>
	Licensed Haulers	June 24, 2013
	Associations / Organizations	July 17, 2013
	Industrial / Manufacturing	July 31, 2013
	<b>URO Phase 2 Committee - Update</b>	<b>August 13, 2013</b>
Q2	Retail / Property management	August 28, 2013
	Grocery	September 9, 2013
	Healthcare	September 25, 2013
	Hotel / Motel	October 7, 2013
	Restaurants / Bars	October 22, 2013
	<b>URO Phase 2 Committee - Update</b>	<b>November 14, 2013</b>
Q3	Restaurants / Bars	November 19, 2013
	Other	December 4, 2013
	<b>URO Phase 2 Committee - Final Update</b>	<b>December 17, 2013</b>
Q4	Rules (final drafting and approvals); Public Hearings (ZWAC); City Council Adoption	January - <b>June 2014</b>

\* Dates provided are subject to change.



# Stakeholder outreach and engagement

Sign up to be a part of the process!



**GET INVOLVED!**

Questions? Call 3-1-1 or...



**SEND US AN EMAIL**

## Communication methods

- URO Phase 2 webpage
- Interest list sign-up
- Email marketing (MailChimp)
- Event registration (EventBrite)
- Industry specific communication (individualized emails)
- Telephone



## Stakeholder outreach and engagement

### *Results to date\**

- Current number of Stakeholders on email list: **1,256**
- Total number of emails sent: **7,662**
- Average attendance, Stakeholder meetings (non-staff): **25**

*\*data reflects Stakeholder meetings only; not URO Phase 2 Committee meetings.*

# Stakeholder meetings described



- URO background and overview
- ARR Administrative Rules orientation
- Facilitated discussion and information exchange



## Emerging themes





## Next steps

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## Staff contacts



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Universal Recycling  
Ordinance Phase 2



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SOURCE  
RECOVERY  
A CITY OF AUSTIN SERVICE

